



For Immediate Media Release

(Toledo, Oh)

PICTURE THIS: Your Child Could be the Next Face of Toledo Baby!

Calling all parents and adoring grandparents – the 2008 Toledo Baby Photo Contest is your chance to earn bragging rights for your little sweet pea!

Enter your cutie patooties online from now until April 5th, 2008 by visiting www.toledobaby.com for a chance to win one of several deluxe photography packages courtesy of Shutter Love Studio. The grand prize winner will also be named the Face of Toledo Baby for 2009!

Your \$3 entry fee for the first child (\$2 each additional child) gives you the ability to upload a photo per child for both the age category and creative category. The winners will be announced at the Toledo Baby Child and Family Expo on April 6th, 2008 at Westfield Franklin Park.

The child is judged on Personality, Image Quality, and Creativity. So parents, grandparents, proud aunts and uncles – start snapping away!

Grand Prize (1 Winner)

Free session and your choice of a print collection or soft cover alphabet book session.
Officially named the 2009 Face of Toledo Baby
(Approximate Value: \$350)

Finalists and Creative Photo Prizes (6 Winners)

Free session plus one 10x10 custom storyboard.
(Approximate Value of Each: \$185)

All finalists will take home deluxe photography packages, all courtesy of Shutter Love Studio. And of course – bragging rights of having the cutest sweet pea around! Those cheeks! Those eyes! We want to see them! Enter online at www.toledobaby.com today!

For more information, including rules, please visit www.toledobaby.com.

About the 2008 Toledo Baby Child and Family Expo
presented by Shutter Love Studio

From the highly anticipated Toledo Baby "Cutie Patootie" Photo Contest to the Diaper Dash, Toledo Baby's 3rd Annual Baby Expo is a "Must See and Do" for expecting parents and families with young

children. Designed with families in mind, the Toledo Baby Expo will fill Westfield Franklin Park with kids activities, family entertainment, and vendors exhibiting the trendiest products and services offering unique gifts, and of course - amazing prizes.

This interactive family event will begin Sunday April 6th at 11am at Westfield Franklin Park. The area's largest **free admission** event of its kind, Toledo Baby Child and Family Expo is proud to promote both learning *and* excitement.

For more information about this event, participating vendors, and to visit the fastest growing resource for area parents and families, click on www.toledobaby.com or call 419-353-4332.

Prospective exhibitors should contact Toledo Baby at 419-353-4332, or send an email to info@toledobaby.com.

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